

Pursuing Breakthroughs in Brain Research and the Power of Storytelling to Ignite a "Grass-Roots Connection"

October 29, 2009

PUBLIC SERVICE PROGRAM

To broaden the community's understanding about brain research, Chief Operating Officer, Elaine Jones, will give a presentation on the Allen™ Human Brain Atlas followed by a book reading by Gary Watson, a resident of Vancouver, Washington. Watson's newly released fiction "Leaving the Bones Behind" (www.amazon.com) was shaped by the ever-increasing day-to-day impact of Alzheimer's upon our society. By 2050, there will be 32 million people in the United States over the age of 80. Half are projected to have Alzheimer's.

Through research for his book, author Gary Watson discovered the work of the Allen Institute for Brain Science. With an education rooted in comparative literature and a PhD in science, Gary Watson's career has come full circle. A self-described fly-fisherman, scientist, paper maker, inventor and business leader, Gary's most recent work as an international business leader helped set the stage for this story. The research required for this fictional work sparked a keen interest in the advance of neurological science. In his words, "As an author, a baby boomer, and someone connected to an aging segment of the human population, I now believe a radical new approach to tackling the mysteries of neurological diseases is vital."

Welcome remarks by Marcia Johnson Witter, Allen Institute National Advocate.
Please come and learn more!

DATE & TIME

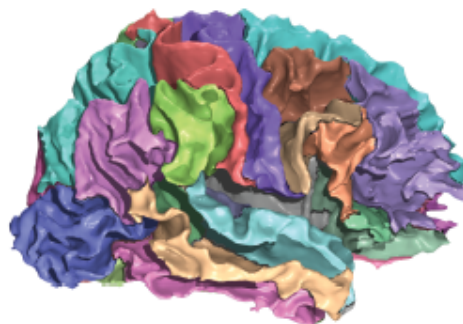
October 29, 2009
6:00 to 7:30 pm

LOCATION

Seattle Public Library
Howard S. Wright Family & Janet W. Ketcham Mtg. Room
1000 Fourth Avenue
Seattle, WA 98104

Parking coupons for the AMPCO parking garage (located on Spring Street, between 4th & 5th Ave., underneath the Library), will be available at the event.

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brain-map.org



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